PROMASTAR and ASHABAKAT

Towards Growth Oriented Goals in Project Management Solutions

Kuwait 13, May, 2012

PROMASTAR for Project Management and Information Technology is pleased to announce the signing of a Joint Venture Agreement with ASHABAKAT Technical Networks –Kuwait. The purpose of the JV is to server together the Kuwaiti market.. The Agreement was signed between Mostafa El- Bakry, President of PROMASTAR and Fatima Al-Bader, CEO of ASHABAKAT at Kuwait the City on May 13, 2012.

With this partnership, PROMASTAR & ASHABAKAT are expected to further lead in the world of Project Management Solutions covering and providing software sales, support and system implementation services, competency development and training services, PMO – Project Management Office setup and operation services, as well as complete IT back bone support.

PROMASTAR's portfolio of successful projects proves that this one company was able, when it comes to project Management, to deliver and perform optimally like no other company in the MENA region.

"Given the increasing importance of information technology in driving the strategic growth of an organization, we are delighted with our partnership with ASHABAKAT. As an Oracle platinum partner and given our interest in the Kuwaiti market, we acknowledge that every business needs a reliable and trusted IT partner and order to continue to function successfully. I believe PROMASTAR found that in ASHABAKAT for delivering to Kuwait's leading firms both in public and private sectors. We believe that entering the Kuwaiti market will add more value to the project Management Solutions' base in the region", says Mostafa El- Bakry, President of PROMASTAR.

PROMASTAR aims through this approach to employ its extensive and well-earned experience to the goal of adding more value to the Kuwaiti market.

Fatima Al-Bader, CEO of ASHABAKAT added, "Every time we add a new service offering to our portfolio, it's akin to starting a new business line. This partnership marks an important milestone as PROMASTAR offers the most comprehensive Project Management Solutions in the region and we aim to deliver the best quality of services to our clients and provide greater satisfaction and highest ROI to Kuwaiti customers." Further added Mrs. Al-Bader "Along with the support of our strategic partner, we hope to expand our successful business relationship in the future and continue to achieve the best customer satisfaction and care in "Kuwait".

About ASHABAKAT

ASHABAKAT Technical Network for Computers is able to design, install test and verify structured data and voice networks. SHABAKAT boast teams of highly qualified and experienced network cabling installation engineers whom we guarantee will provide the highest possible standards of workmanship.

We provide all type of web solutions like Web hosting, Email hosting, Web designing solutions, Our team of talented and knowledgeable designers are pleased to work with our clients and create their online vision.

We provide maintenance and support services on servers, workstations networking equipment both active and passive. Our support services are classified into the many options.

To find out more, visit www.ashabakat-kwt.com

About PROMASTAR

We are dedicated to deliver our customers with full-path of services including formal certified education, implementation, operation, and consultation and system integrations. Our services are aiming to provide a role-based offering for the business stakeholders across the Engineering & Construction, Oil & Gas, Utilities, Industrial Manufacturing, High-Tech, IT and Public Sector industries. Our world-class services enable our customers to create and sustain competitive advantage that would qualify them to be amongst the best performers in their specialized line of business.

PROMASTAR has accredited itself with partnering with the leading Project Portfolio Management (PPM) software vendors and certification body institutes to combine between the robustness of the software applications and the standardization of the theories. PROMASTAR is currently a Specialized Platinum level OPN member, Oracle Applications Value Added Reseller (VAR) and System Integrator (SI) with presales, sales and support specialties. PROMASTAR is also an Oracle University Approved Education Provider, and Project Management Institute (PMI) Global Registered Education Provider (REP).

PROMASATAR has a large geographically disperse resource pool of renowned professional services bi-lingual consultants behind its continuous success. Our consultants are State-of-Art and subject matter experts, PMI credential(s) holders; Primavera authorized trainers and certified implementation specialists.

To learn more about the partnership and about PROMASTAR, visit www.promastar-emea.com